



## Women's Resource Center Update

P. O. Box 568905, Orlando 32856 • 407-426-7960 • [cflwrc@bellsouth.net](mailto:cflwrc@bellsouth.net) • [www.wrc-online.org](http://www.wrc-online.org)

The WRC Board of Directors Invites you to honor the  
25<sup>th</sup> Silver Summit Award Winners:

*Mena Bonnewitz • Martha Haynie*  
*Harriett Lake • Linda Sutherland*  
*Annetta Wilson*  
and  
*Becky Cherney, Founder's Award*

*Save the date*

Tuesday, October 6, 2009

CENTRAL FLORIDA WOMEN'S  
RESOURCE CENTER

*Silver Summit Awards*

25 YEARS OF LEGACY

5:30pm Reception & Silent Auction

6:30pm Diner & Recognition

THE ROSEN HOTEL

9840 International Drive • Orlando

## Congratulations 25<sup>th</sup> Silver Summit Award Winners



**Mena Bonnewitz** is one of the founders of the BETA Center and is on the Board of Directors. Mena has been an invaluable volunteer for over 35 years for the BETA Center. She is a grassroots volunteer and will always champion a cause to help the clients of the BETA Center; many times drawing from the strong and loyal family her husband and she have raised. For many years, she has involved her children in her passion to help the BETA Center clients.

Mena was born and raised in Ireland. She immigrated to the United States in the 1950s and met and married Van R. Bonnewitz, an Army officer. They lived in France, Germany and Panama. After retiring, they moved to Ireland for a short time, then settled in Florida. They have been married for 52 years and have seven children and seven grandchildren.

Mena is an active member at St. James Cathedral Catholic Church. She ministers by example, always willing to help a neighbor or friend in need.



**Martha Haynie**, Orange County Comptroller, is the county's auditor and chief financial officer, and is responsible for the audit, treasury and accounting functions of the Board of County Commissioners. As an independently elected officer, she acts as the public's "watchdog," providing fiduciary control for public funds and establishing the integrity of the county's financial data.

Additionally, as Comptroller, Ms. Haynie acts as Clerk to the BCC, and is responsible for the formal records of all Board of County Commissioner public meetings and hearings. Comptroller Haynie is also the County Recorder, and thus is responsible for the County's Official Land Records.

Martha Haynie graduated with honors from the University of West Florida with a degree in accounting, and is a Florida Certified Public Accountant. Her professional experience includes working as an auditor and accountant for Walt Disney World, practicing public accounting at Ernst and Whinney and in her own CPA firm, and serving as Director of Finance for the Florida Symphony Orchestra. She was elected County Comptroller in 1988 and has been re-elected five times.

Comptroller Haynie is active in civic and professional organizations. She currently serves on the Board of Advisors of the Rollins College Hamilton Holt School, on the Board of Directors of Canterbury Episcopal Retreat and Conference Center, and on the Executive Board of the Florida Association of Court Clerks and Comptrollers.

Martha has two sons, Cary 26, and Scott, 24.



**Harriett Lake** is a true community champion ... from her involvement with the League of Women Voters to instill more integrity into America's election process, to problems related to education, culture and the arts, breast cancer, AIDS, and finding homes for foster children. There is no stopping this diminutive dynamo and philanthropist extraordinaire once she sets her mind to helping someone in need.

Harriett has come a long way from the small Pennsylvania town where she was born and lived as a child (the oldest of seven children) during the Great Depression. It's a time in her life where she learned lessons on the importance of sharing. And she has shared and given generously to many throughout her life. Today, as an icon in the Central Florida community and a lover and staunch supporter of the arts, many arts organizations have reaped the benefits of her charitable spirit, including the Orlando Philharmonic, Orlando Ballet Company, the Mad Cow Theatre and the Shakespeare Theater.

An extraordinary woman of style and substance with a big heart for her community, she has opened "Harriett's," a boutique in the Breast Cancer Center at Orlando Health, which features wigs,

hats and post-mastectomy accessories for patients. She also provided the funding to open Eden Spa at the Florida Hospital Cancer Institute to pamper cancer patients. In addition, she has Harriett's Bar at the Shakespeare Theater, Harriett's Ballet at Orlando Ballet, Harriett's Puppet Show at the Orlando Regional History Center, Harriett's Ladies Lounge at the proposed Dr. Phillips Performing Arts Center, and the Hy and Harriett Lake Auditorium at the Jewish Community Center. Her generous spirit and giving has supported many Central Florida organizations that provide for those in need and keep the arts alive for all who live here.

## Congratulations 25<sup>th</sup> Silver Summit Award Winners (continued)



**Linda Sutherland** has served as the Executive Director of the Orange County Healthy Start Coalition since February 2001. As the Chief Executive Officer of the Coalition, she oversees a \$3 million budget and related staff and programs which support both the Coalition of over 130 members and a variety of direct maternal and child health and social services offered to the community.

The Coalition is responsible for identifying need in the community and designing and supporting related services for mothers and babies at risk to ensure that every baby gets a “healthy start” in life. In order to develop and maintain the Coalition and build community collaborations with the purpose of improving target health indices, Linda works with a wide variety of area maternal and child health providers, community agencies, and service providers.

Prior to her work with the Coalition, Linda served on the Orange County School Board for twelve years. During her tenure she served as both chairman and vice chairman for the local school board and as President of the State School Board Association, as well as many national education and early childhood development advisory committees.

Her areas of special interest and advocacy have always been early childhood issues, especially related to early intervention and prevention, and legislative matters affecting the welfare of children which have involved working closely with neighborhood groups, community leaders, and political representatives. She considers herself, first and foremost, a child advocate, so appropriately has spent considerable time learning about brain research, child health and best practices of parenting, educating, etc. Because of these factors and her passion for the well-being of children, she is a sought after speaker at events related to the well-being of children, and serves on many boards responding to issues facing children and families in Central FL and the state, including FL Children’s Campaign.



**Annetta Wilson** is President of Annetta Wilson Media Training & Success Coaching. A Certified Mastery Coach and Certified Trainer, Annetta is a business strategist specializing in presentation skills coaching, communication skills coaching and media training for public figures, entrepreneurs and executives. She also coaches individuals on personal and work-related communication issues. Annetta is a talent coach for on-air journalists at CNN, Walt Disney World’s Ambassador Program and is a Premier Coach for eWomen Network, the largest online networking community for businesswomen in North America. Annetta has conducted trainings for Mitsubishi Power Systems Americas, Inc., Charles Schwab, the Phoenix Suns, Liberty Mutual and the University of Central Florida, among others. She was the national emcee for the Office Depot Success Strategies Conference for Businesswomen.

An award-winning journalist, Annetta logged over three decades in the broadcast industry as a TV news anchor, reporter, producer, talk show host and writer. She has held management positions as a community affairs director and marketing director. Annetta holds the distinction of being the first African-American weekday evening news anchor in Central Florida. Her work placed her in the top 20 on the “Golden 50”, a list of broadcasters whose work made a significant impact in Central Florida.

Annetta was named one of 15 ‘Women Who Mean Business’ in 2009 by the *Orlando Business Journal*, the 2004 “Phenomenal Woman in Business” by the African-American Chamber of Commerce of Central Florida and is a Hall of Fame inductee of the Central Florida Association of Black Journalists and Broadcasters. The American Heart Association, the National Telly Awards, Arnold Palmer Hospital for Children and the Community Action Network have also honored her work.

Annetta graduated Summa Cum Laude from Florida A&M University with a degree in Broadcast Journalism. She serves on the Board of Visitors for the School of Journalism and Graphic Communication at FAMU, the Boards of Directors of Give Kids the World, Kids House of Seminole. and the Board of Trustees for Central Florida Regional Hospital.

### Founder’s Award



**Becky Cherney** is President/CEO and founder of the Florida Health Care Coalition in Orlando, Florida. FHCC, which represents nearly two million members, is a coalition of large public and private sector employers working to improve the quality of health care while reducing the rate of cost increases.

The Coalition’s Clinical Quality Initiatives have been recognized locally, statewide and nationally and has been featured in segments on *World News Tonight with Peter Jennings*, *20/20*, *The O’Reilly Factor* and *NBC News In Focus*. *The New York Times*, the Business Roundtable’s 1998 report to Congress, the *Wall Street Journal* and *USA Today* have written about the Coalition’s work.

Becky has received numerous awards including the Women’s Resource Center’s Summit Award and Becky Award, *Orlando Business Journal’s* 1st Business Woman of the Year Award, and the 100 most Influential People in Central Florida. She is recognized by WMFE “Speaking of Women’s Health”, Champion of Sustainability Award by the Health Community Initiatives, the Arthritis Foundation’s

Community Leadership Award, and is a Paul Harris Fellow. Florida Trend magazine named Becky one of the 60 Most Influential Business Executives in Florida.

Becky is past Chair of the National Business Coalition on Health and a charter member of eValue8, coalitions that developed a standardized RFP. She served on the IOM committee that published “Envisioning the National Healthcare Quality Report.” Most recently, she served as a member of the AARP Services Board and was on the National Quality Forum’s “Never Events II” Committee. She currently serves as Chair of the Central Florida Regional Health Information Organization (CFRHIO). Becky is currently serving on the Board of Directors of Florida Health Choices, Inc.

*“Be the change you wish to see.” Gandhi*



## President's Notes:

*By Julia Hartwell, President of Women's Resource Center Board; Regional Manager, Florida Hospital*

This year, the Women's Resource Center is celebrating the 25<sup>th</sup> year for the Summit Awards. In honor of this special anniversary year, the WRC is honoring five outstanding winners who have dedicated 25 years or more to the Central Florida accomplishments. Martha opened the door for women in politics and Mena devoted her energy to young women. Harriet gave selfless support to so many in Central Florida, Linda continued her commitment to babies and children, and Annetta led the way for minority women in the broadcasting business. All of these women have made a tremendous impact on our Central Florida Community.

Becky Cherney, one of the original founders of the WRC, is also being honored this year. Becky will be presented with the Founder's Award for leading the efforts that created the Women's Resource Center in 1984.

The Summit Awards event is our main fundraiser of the year, and this year's event promises to be spectacular. We invite you to partner with us by becoming a sponsor for this event on October 6<sup>th</sup>. Sponsorship forms can be found at the end of this newsletter. Don't miss the opportunity to support WRC and to be a part of this wonderful event.

WRC has received 15 Summit Impact Grant applications. The Philanthropy committee is evaluating the applications and the winners of the \$5,000 grants will be announced soon.

The Central Florida Women's Resource Center continues "working together to make a difference" in this community. Visit our website at [www.wrc-online.org](http://www.wrc-online.org) to see what else is happening.

### **WRC Is Expanding Their Visibility and Presence in Central Florida.**

In this difficult economy and trying times for women in Central Florida, there is no better time for WRC to be expanding their visibility and presence to the community.

WRC has grasped the opportunity to be out in the community where women are, and there is a need for information and services that can be provided by WRC. In the recent months, WRC has been represented at The Florida Conference for Women, University of You, women's workshops on three different occasions and the Diva Ladies Networking event. Vice President Mary Jane Grant has been accompanied at these various events by Julia Hartwell, President, Mimi Mora, Office Administrator and Eva Krzewinski, Board of Directors member.

"Pearls for Women", a local service organization designed to help women, "One Woman at a Time", has donated a vendor table to their women's workshops "The University of You." Pearls for Women's mission is to educate, connect, inspire and put women in touch with resources beneficial to enhancing their lives, businesses, careers, and community connections.

The career and professional clothes that were collected at the May 8<sup>th</sup> Social Conciseness Salon were taken to a University of You workshop and women that were in need of career clothes had an opportunity to view, try on and take these clothes in a discreet manner. Every single piece of clothing was distributed to women with a need. It was an exciting time, knowing WRC was making a concrete difference in the lives of women.

One of the recipients of the clothes wrote a thank you note letting us know how much she appreciated the clothes. She wrote, "Being a working mother with five children to raise does not allow me much opportunity to build my wardrobe. I now have a bunch more appropriate clothing for a professional look."

As an organization, WRC looks forward to being a continual and obvious presence in the Central Florida Community as we strive to fulfill our vision and mission.

*“How wonderful is it that no one need wait a single moment before starting to improve the world.” Anne Frank*

### **WRC Healthy Start Challenge - Results**

The Central Florida Women’s Resource Center (WRC) has a long history of supporting women in the Central Florida area. Our motto is “working together to make a difference”.

In the 2008 Holiday Challenge, WRC asked our membership to make a difference for at-risk moms and babies by providing funds to purchase needed items for new moms who are clients of the Orange County Healthy Start Coalition program. WRC matched donations up to \$500.

The work of Orange County Healthy Start Coalition (501c3) is a valuable asset to our community. For more than fifteen years, Healthy Start has been a major force in promoting healthier birth outcomes. By ensuring pregnant women get into early and regular prenatal care and those at-risk receive needed support services, Healthy Start helps to ensure their babies are born with a “healthy start” in life. Last year alone, the program served over 9,000 pregnant women and infants.

WRC is pleased to announce that, with the WRC match money, over \$1000 was raised for this Challenge. Thank you to all who contributed, with a special thanks for the generous donation from the John and Anne Curtis Charitable Fund.

Healthy Start Coalition presented a Certificate of Appreciation to WRC President Julia Hartwell at their May board meeting in recognition of the Challenge.

## REQUEST FOR SPONSORSHIP

Central Florida  
**Women's**  
Resource Center



*Working together  
to make a difference*

To: Central Florida Business Leader

The Central Florida Women's Resource Center (WRC) is a non-profit organization supporting the community by celebrating women's achievements, connecting with other women's organizations and supporting women's social, educational, health, political, economic, spiritual and artistic issues. WRC is celebrating its **25<sup>th</sup> annual Silver Summit Awards** to honor five outstanding women who have given over 25 years of community service. And we need your sponsorship commitment to make this year's Summit another sensational event.

The Silver Summit Awards will be an inspirational tribute to honor: **Mena Bonnewitz, Martha O. Haynie, Harriett Lake, Linda Hanlon Sutherland and Annetta Wilson.** In addition, **Becky Cherney**, founder of the Central Florida Women's Resource Center will be honored with the **Founder's Award** for leading the efforts that created the Women's Resource Center in 1984. These women are community role models, visibly supportive of women's issues, have achieved meritorious goals, and have performed countless hours of community service over the last 25 plus years.

WRC already has sponsorship commitments from the following organizations and is requesting your support. Various sponsorship levels are available to suit any budget (refer to the next sheet for details).



The Summit Awards has become a prestigious event - one of the largest of its kind in Central Florida that attracts over 300 of the community's 'movers and shakers'. This year's Silver Summit Awards will take place Tuesday, October 6, 2009 at the Rosen Centre Hotel, 9840 International Drive beginning at 5:30 pm with a cocktail reception and silent auction. Dinner and program to follow at 6:30 pm.

Proceeds from this event, which includes your sponsorship, are used throughout the year to support programs and events like the Clothesline Project, P.A.C.E. School for Girls, BETA Center, Orange County Healthy Start Coalition, Harbor House and more. Now's your chance to become part of our recognized corporate partners as we celebrate the amazing accomplishments of these women.

Thank you in advance for your consideration to be a sponsor for this outstanding event. We will contact you within the next few weeks to discuss this opportunity further. Your support and commitment will help make our 25th Annual Silver Summit Awards a huge success.

Sincerely,

Chair, Summit Sponsorship Committee

### 2009 Officers

#### President

Julia Hartwell

#### President Elect

Ruth Patrick

#### Vice President

Mary Jane Grant

#### Treasurer

Sandy Wilkening

#### Past President

Kate Kinsley, Ph. D.

### 2009 Board of Directors

Ralphetta Aker, J.D.  
Sultana Ali  
Cathie Rising-Clarke  
Amanda Conochalla  
Patty DeYoung  
Nancy Forbes  
Jill Hamilton  
Deborah Hessler  
Eva Krzewinski  
Marianne King  
Nicole Ostertag  
Sandy Rendek  
Christina Rodriguez  
Dawn Steward  
Georgiana Tynes  
Dale Walker

P.O. Box 568905  
Orlando, FL 32856

407-426-7960

e-mail:  
[cflwrc@bellsouth.net](mailto:cflwrc@bellsouth.net)

website:  
[www.wrc-online.org](http://www.wrc-online.org)

The Central Florida Women's Resource Center  
25th Annual Silver Summit Awards - "25 years of Legacy"

*SPONSORSHIP COMMITMENT*

- Platinum Sponsor – \$10,000  
(Includes: Full page ad in Program, 2 VIP tables of 8 with preferred seating, Logo on event website with link to your website, Company name added to Summit Impact Grant, Invitation to Summit Winner's Reception - 4 tickets, Complimentary corporate membership for one year in the Women's Resource Center.)
- Gold Sponsor – \$5,000  
(Includes: Half page ad in Program, 2 VIP tables of 8 with preferred seating, Logo on event website with link to your website, Invitation to Summit Winner's Reception - 2 tickets, Complimentary corporate membership for one year in the Women's Resource Center.)
- Silver Sponsor – \$1,500  
(Includes: One third page ad in Program, 1 VIP table of 8 with preferred seating, Logo on event website with link to your website, Invitation to Summit Winner's Reception - 1 ticket, Complimentary corporate membership for one year in the Women's Resource Center.)
- Corporate Table for me – \$1,000  
(Includes: seating for eight and recognition in the printed program.)
- Reserve \_\_\_ individual tickets at \$75 for members, \$100 for non-members.
- I regret that I cannot attend, here is a donation in the amount of \$\_\_\_\_\_.
- Business Card Ad & one individual ticket \$ 125 (Members Only). Send your camera-ready artwork or business card, along with your check payable to the Central Florida Women's Resource Center to the WRC, address listed below. (*Tickets and advertisements are non-refundable*)

**TO BE INCLUDED IN THE PRINTED PROGRAM, ALL RESERVATIONS & ADS MUST BE RECEIVED BY September 21, 2009.**

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Contact Person \_\_\_\_\_ E-mail Address \_\_\_\_\_  
Corporate Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Type of Payment \_\_\_\_\_ (Cash-Amount) \_\_\_\_\_ (Check-Amount) \_\_\_\_\_ (Charge Card-Amount) \_\_\_\_\_  
Card Number \_\_\_\_\_ (MC / VISA—circle one) Expiration Date \_\_\_\_\_  
Card Holder Name (Print): \_\_\_\_\_ Card Holder Signature \_\_\_\_\_  
Billing Address: \_\_\_\_\_

**Please make checks payable to: Central Florida Women's Resource Center (WRC)**

**Mail to:** WRC --- P.O. Box 568905, Orlando, Florida 32856-8905

**For additional information:**

Phone: 407 426-7960 Fax: 407 426-9261 E-mail: [cflwrc@bellsouth.net](mailto:cflwrc@bellsouth.net) [www.wrc-online.org](http://www.wrc-online.org)  
(WRC is a 501(c)(3) non-profit organization.)

## Ad Specifications for 2009 Summit Program

Full page: 6 1/2" wide x 5 7/8" high  
1/2 page: 3 1/4" wide x 5 7/8" high  
1/3 page: 2 1/8" wide x 5 7/8" high  
Biz Card Ads: Please provide WRC with a printed business card

Please provide all ads (except business card ads) in pdf format and email to [nicole@metropolisadvertising.com](mailto:nicole@metropolisadvertising.com)

Ads are **DUE** no later than Monday, **September 21, 2009** at 5:00pm.

If you have any questions regarding the ads for the Summit Program book please feel free to contact:

Nicole Ostertag  
WRC Summit Co-Chair  
407-492-7479  
[nicole@metropolisadvertising.com](mailto:nicole@metropolisadvertising.com)

Central Florida  
**Women's**  
Resource Center



*Working together  
to make a difference*

P.O. Box 568905  
Orlando, FL 32856

407-426-7960

407-426-9261 Fax

e-mail:  
[cflwrc@bellsouth.net](mailto:cflwrc@bellsouth.net)

website:  
[www.wrc-online.org](http://www.wrc-online.org)

Federal Tax ID #  
59-2392616